

City of Pilot Point, Texas
Minutes of the February 12, 2019
Economic Development Corporation Meeting

The Pilot Point Economic Development Corporation met on February 12, 2019 at 5:30 p.m. for a regular meeting held at Pilot Point City Hall, 102 East Main Street, Pilot Point, Texas.

Members present were Glen Ray, Stephanie Sanchez, Sandra Lapsley, Andrea Simons, and Jim Porter. Others present included EDC Executive Director Denise Morris and City Secretary Alice Holloway.

A. Call to Order

Director Ray called the meeting to order at 5:30 pm.

B. Pledge to Allegiance & Texas Pledge

Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible.

Director Ray led the pledge to flags

C. Public Forum, Presentations and Recognition:

Citizens are allowed 3 minutes to speak. If the issue is on the agenda, the Economic Development Corporation (EDC) may choose to discuss and consider the item. If the issue is not on the agenda, the EDC is not permitted by state law to respond to or discuss the item other than to make statements of specific factual information in response to a citizen's inquiry or to recite existing policy in response to the inquiry. The EDC may request the issue to be placed on a future agenda for action in accordance with state law. This forum is not the appropriate place to address complaints against Public Officials and/or Staff. Complaints of this nature should be made in writing and filed with the executive director.

NA

D. Discuss and receive update on Thin Line Film Festival Sponsorship presented by Al Key.

No discussion or action on this item. Item will be discussed at the March 5, 2019 meeting.

E. Discuss, consider, and possible action on proposal on Leading EDG, a small business and entrepreneur development company.

EDC Executive Director Morris stated that the board requested research into potential opportunities to assist Pilot Point small businesses and entrepreneurs. Mrs. Morris stated that Leading Edg has requested to speak in front of the board with full proposal at the March 5, 2019 EDC Board Meeting. In addition, she stated that this is to provide general overview and for direction if the corporation would like to schedule detailed presentation.

Corporation directed EDC Executive Director Morris to not move forward on this item at this time.

No action taken on this item.

F. Discuss, consider, and possible action on the scope of sponsorship for the Visit Pilot Point App, Tulip Time Festival, and Songwriters Festival.

Mr. Beou Foster stated that he is the current chair of the Songwriters Festival. Mr. Foster stated that this is the longest running festival in Pilot Point. He stated it has been going on for eleven

years. In addition, he stated that last year he had fifty-seven song writers attend and he has over sixty signed up this year.

EDC Executive Director Morris stated that she recommends the following:

Festival	Scholarship/Grant Amount
Songwriter festival	\$1500.00
Tulip Festival	\$1500.00
APP	\$1500.00

Director Simon moved to approve the EDC Executive Director Morris recommendation and Director Porter seconded the motion. The motion passed unanimously.

G. Discuss, consider, and possible action on appointment of a committee and approval date for the EDC 2019 Awareness Day.

EDC Executive Director Morris stated that Strategic Plan Goal #5 Awareness Campaign objective is to host an Awareness Day for Commercial Real Estate professionals. Mrs. Morris stated that the target date is September 26, 2019.

Director Simons stated it would be a good idea to have a way to allow people to split up in groups to areas of interest.

Director Porter recommended the EDC Executive Director Morris to get with David and Debbie Vanderlaan and see if they will serve on a sub-committee. In addition, she was directed to ask Dutch & Cheryl Wiemeyer if they would serve.

Director Porter stated it would be a good idea to check with Chuck Carpenter to help brainstorm and get some good ideas.

Director Porter moved to approve expenditure amount of \$2000.00 for program and the date of September 26, 2019. Director Simon seconded the motion. The motion passed unanimously.

H. Administrative Reports

- I. Sales Tax Report-Industry breakdown on sales tax**
- II. Finance Report**
- III. Directors Update**

I. Adjourn

Director Lapsley moved to adjourn the meeting. Director Simons seconded the motion. The motion passed unanimously. The meeting was adjourned at 6:27 pm.



President
Economic Development Corporation

ATTEST:



Secretary

Approved: